

# INTRODUCING THE NEW MEDIA PHENOMENON TO THE ITALIAN MARKET, NETFLIX CHIEF CONTENT O

Written by Antonella

Tuesday, 02 May 2017 13:18 - Last Updated Tuesday, 02 May 2017 17:08

---



Photo: Luigi Abete (President BNL - Group Bnp Paribas), Mark Canton (Producer), Avi Lerner (Producer) and Ted Sarandos (Netflix Chief of Contents)